

IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

LIFE IS NOW, INC.,

Plaintiff,

No. C 12-03376 JSW

v.

EQUALIZER GROUP INTERNATIONAL, et  
al.,

Defendants.

**ORDER TO SHOW CAUSE WHY  
THE CASE SHOULD NOT BE  
FILED IN THE PUBLIC RECORD**

On July 18, 2012, plaintiff Life is Now, Inc. ("Plaintiff") and defendant Kathleen O'Donnell a/k/a Coco O'Donnell ("O'Donnell") filed a stipulation and proposed order. In their proposed order, Plaintiff and O'Donnell request that the Court seal this entire case. As a public forum, the Court will only entertain requests to seal that establish good cause and are narrowly tailored to seal only the particular information that is genuinely privileged or protectable as a trade secret or otherwise has a compelling need for confidentiality. Documents may not be filed under seal pursuant to blanket protective orders covering multiple documents. In addition, counsel should not attempt to seal entire pleadings or declarations without a particularized showing explaining why the request could not be more narrowly tailored. Any order granting a request to seal shall direct the sealing of only those documents, pages, or if practicable, those portions of documents or pages that contain the information requiring confidentiality. All other portions of such documents shall remain in the public file. Civil L.R. 79-5(b) & cmt.

1 The parties have not made any showing as to why this entire case should be sealed. The  
2 Court notes that Plaintiff publicly filed this case on June 28, 2012. With the exception of the  
3 exhibits for which Plaintiff requested and was granted the ability to file under seal, all  
4 documents in this case, including the stipulation requesting that this entire action be sealed,  
5 have been filed in the public record. It is not clear to the Court that Plaintiff and O'Donnell  
6 could make the requisite showing to file this entire action under seal. Nevertheless, the Court  
7 will provide Plaintiff and O'Donnell an opportunity to do so. By no later than July 25, 2012,  
8 Plaintiff and/or O'Donnell are HEREBY ORDERED to Show Cause ("OSC") why this entire  
9 action, with the exception of the sealed exhibits, should not remain in the public record.

10 Moreover, the stipulation between Plaintiff and O'Donnell, the only defendant who has  
11 been served, appears to fully resolve the dispute between them. However, the stipulation does  
12 not include a request to dismiss this action. In the response to this OSC, Plaintiff should  
13 explain why it is not requesting to dismiss this action.

14 **IT IS SO ORDERED.**

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16 Dated: July 19, 2012

  
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JEFFREY S. WHITE  
UNITED STATES DISTRICT JUDGE